

FILE

# fashion calendar

## 1971

31st year · issued weekly

JANUARY 11

JANUARY							MAY							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
				<b>1</b>	2									<b>1</b>						1
3	4	5	6	7	8	9	2	3	4	5	6	7	8	5	6	7	8	9	10	11
10	11	12	13	14	15	16	9	10	11	12	13	14	15	12	13	14	15	16	17	18
17	18	19	20	21	22	23	16	17	18	19	20	21	22	19	20	21	22	23	24	25
24	25	26	27	28	29	30	23	24	25	26	27	28	29	26	27	28	29	30	27	28
31							30	<b>31</b>												
FEBRUARY							JUNE							OCTOBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6		1	2	3	4	5			1	2	3	4	5	6	7
7	8	9	10	11	<b>12</b>	13	6	7	8	9	10	11	12	3	4	5	6	7	8	9
14	<b>15</b>	16	17	18	19	20	13	14	15	16	17	18	19	10	11	12	13	14	15	16
21	22	23	24	25	26	27	20	21	22	23	24	25	26	17	18	19	20	21	22	23
28							27	28	29	30				24	<b>25</b>	26	27	28	29	30
MARCH							JULY							NOVEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6		1	2	3					1	2	3	4	5	6	
7	8	9	10	11	12	13	<b>4</b>	5	6	7	8	9	10	7	8	9	10	11	12	13
14	15	16	17	18	19	20	11	12	13	14	15	16	17	14	15	16	17	18	19	20
21	22	23	24	25	26	27	18	19	20	21	22	23	24	21	22	23	24	<b>25</b>	26	27
28	29	30	31				25	26	27	28	29	30	31	28	29	30				
APRIL							AUGUST							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3	1	2	3	4	5	6	7	1	2	3	4	5	6	
4	5	6	7	8	<b>9</b>	10	8	9	10	11	12	13	14	5	6	7	8	9	10	11
11	12	13	14	15	16	17	15	16	17	18	19	20	21	12	13	14	15	16	17	18
18	19	20	21	22	23	24	18	19	20	21	22	23	24	19	20	21	22	23	24	<b>25</b>
25	26	27	28	29	30		25	26	27	28	29	30	31	26	27	28	29	30	31	

ruth finley, publisher    tr 9-2343    8 east 77th street    new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK BEGINNING MONDAY, JANUARY 11, 1971

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 10-	60TH ANNUAL CONVENTION	NATIONAL RETAIL MERCHANTS ASSN	N.Y. HILTON
Jan. 13	Opening Day cocktail reception: <u>Sun., Jan. 10, 5:00 P.M.</u> Opening luncheon: <u>Mon., Jan. 11, 12:00 Noon</u> , speaker: William Fine, president, Bonwit Teller. 12th Annual "Green Thumb" Award luncheon: <u>Tues., Jan. 12, 12:00 Noon</u> , hon- ored guest: Arthur Wood, president, Sears, Roebuck & Co. Annual Banquet: <u>Wed., Jan. 13, 7:00 P.M.</u> , speaker: Alexander Trowbridge, president, The Conference Board. By reservation. Contact: 100 West 31st Street, 244-8780.		
Jan. 10- Jan. 14	NEW YORK LAMP & HOME FURNISHINGS SHOW, Statler-Hilton Hotel. Contact: Bob or Maxine Carman, George Little Management, 220 Fifth Avenue, 686-1677.		
Jan. 10	NATIONAL RETAILING WEEK (through Jan. 16)		
Monday Jan. 11	PRESS PREVIEW: MODEL ROOMS	MACY'S	EXEC. DINING ROOM 13TH FLOOR
9:45 A.M. Breakfast	Preview of new shops and model rooms in January Furniture show. By invi- tation. Contact: Ina Schell, OX. 5-4400 ext. 2260.		
Monday Jan. 11	"1971 IDEA COLLECTION"	NORWOOD MILLS	RAINBOW ROOM ROCKEFELLER CENTER
5:00 P.M.- 7:00 P.M.	Musical fashion show directed by Michael Brown. By invitation. Contact: J.N. Trivers & Co., 400 Madison Avenue, PL. 9-4430. Publicity: Terry Mayer Associates, 685-6561.		
Monday Jan. 11	PREVIEW: SPRING- SUMMER COLLECTION	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
5:00 P.M.	By invitation only. Also Jan. 12, 19 at 10:30. Contact: CH. 4-5452.		
Monday Jan. 11	THEATRE BENEFIT	MUSICIANS EMERG. FUND (515 MADISON AVENUE)	MAJESTIC THEATRE 44TH STREET & B'WAY
7:30 P.M.	"Lovely Ladies, Kind Gentlemen". Price: \$35 each. Contact: Frances Cohan, PL. 1-0530.		
Beginning Monday Jan. 11	"SURPRISE PARTY" JEWELRY COLLECTION	MARCEL BOUCHER	347 FIFTH AVENUE SHOWROOM - 2ND FLOOR
	Spring-Summer jewelry collection. Continuous by appointment. Contact: MU. 3-0041. Publicity: Daniel S. Roher, 688-3131.		
Beginning Monday Jan. 11	OPENING: SUMMER COLLECTION	DESIGN THAI	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Continuous by appointment. Contact: Joanne Jaap or Larry Croen, 239-8530.		
Beginning Monday Jan. 11	OPENING OF SUMMER COLLECTIONS	GAY GIBSON; QUINCY PETITES	1411 BROADWAY SHOWROOM - 24TH FLOOR
	Continuous showings. Contact: 564-4130.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 11	OPENING: SUMMER COLLECTION Continuous showings. Contact: 564-4130.	RUTH NORMAN FOR GAY GIBSON	1411 BROADWAY SHOWROOM - 24TH FLOOR
Beginning Monday Jan. 11	SPRING-SUMMER MARKET FORECAST Preview of '71 youth market and Spring-Summer forecast. Daily, 9:00-4:00. By appointment only. Contact: Joan Carter, 689-5900 ext. 476.	GLAMOUR MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Jan. 11	OPENING: SUMMER COLLECTION Continuous showings. Contact: 594-0352. Publicity: Stutman Associates, 247-2662.	NAT HIRSCH FOR JUNIOR GALLERY	250 WEST 39TH STREET SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 11	OPENING: SUMMER COLLECTION Continuous showings. Contact: 239-4769. Publicity: Stutman Associates, 247-2662.	HENRY RUTMAN FOR MISS GALLERY	230 WEST 38TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 11	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 564-4130.	LEE EVANS FOR PLW	1411 BROADWAY SHOWROOM - 24TH FLOOR
Monday Jan. 11- Jan. 15	READY-TO-WEAR FROM CANADA Coats, dresses, pantsuits, rainwear, sportswear, knits, coordinates, suedes, leathers. By appointment. Contact: Don Russell, 586-2400.	CANADIAN DEPT. TRADE, COMMERCE, INDUSTRY	McALPIN HOTEL 7TH FLOOR
Tuesday Jan. 12 8:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR "Summer Time--Happy Time". Show at 8:30. Prices: \$17.50, members; \$25.00, guests. Contact: Marjorie Reich or Frances Hodges, OR. 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	PLAZA HOTEL TERRACE ROOM
Jan. 12	10:30 A.M., NORMAN NORELL, 550 Seventh Avenue, 10th floor, CH. 4-5452		
Tuesday Jan. 12 12:00 Noon Luncheon	ANNUAL AWARD LUNCHEON Annual "Green Thumb" Award to Arthur Wood, president, Sears, Roebuck and Co. Price: \$20.00 each. Contact: Robert Gur-Arie, 584-5130.	BAMA (10 W. 33RD. ST.)	HILTON HOTEL GRAND BALLROOM
Tuesday Jan. 12 1:00 P.M.	FIVE FASHION SHOWS BY SENIOR STUDENTS "Back to Basics-the Today Way of Handcrafting Fashion"--show by fashion merchandising seniors. Repeated at 2:15, 3:30, 4:45, 6:00. By reservation. Contact: Sue Gardner, 636-8561.	PRATT (BROOKLYN)	MANHATTAN CENTER 46 PARK AVENUE
Tuesday Jan. 12 5:30 P.M.- 8:00 P.M.	ANNUAL "TOBE" AWARD The 1970 Tobe Award "for distinguished contribution to American retailing" will be presented to William M. Batten of J.C. Penney. All Invitations Have Been Issued.	TOBE ASSOCIATES	PIERRE HOTEL GRAND BALLROOM
Tuesday Jan. 12 6:30 P.M.	SPRING BRIDAL SHOW Admission by ticket, available in Bridal Dept. (Also: Garden City, Jan. 19, 8:00 P.M.) Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S (BROOKLYN)	ACADEMY OF MUSIC BROOKLYN

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginnng Tuesday Jan. 12	OPENING: SUMMER COLLECTION Also Brenner knit collection. Contact: Norma Wilk or Hank Sinkel, 947-9677.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Jan. 12- Jan. 14	OPENING OF SUMMER COLLECTION Also from Jan. 27-Feb. 12. By appointment. Contact: Walter Oppenheimer or Dick Steiner, 213-627-0806; or CI. 7-2200 (N.Y.)	HELGA (LOS ANGELES)	GOTHAM HOTEL PRIVATE SUITE
Beginning Tuesday Jan. 12	OPENING OF SUMMER COLLECTION Continuous showings. Contact: CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Jan. 13	8:30 A.M., GLAMOUR MAGAZINE "BODYSCOPE BREAKFAST"		
Wednesday Jan. 13 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Resort-Spring collection for half-sizes. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	ROAMAN'S	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 13 4:00 P.M. Cocktails	SPRING COLLECTION Introducing "Concept '70s"--new loungewear collection. By invitation only. Contact: Viola Rossi, TE. 8-6020.	SWIRL (1350 BROADWAY)	RAFFLES SHERRY-NETHERLAND HOTEL
Jan. 13	7:30 P.M., GIMBELS WESTCHESTER BRIDAL SHOW		
Wednesday Jan. 13	LONDON COUTURE SHOWINGS <u>Jan. 13: Hardy Amies; Jan. 17: Mattli; Feb. 2: Lachasse; Feb. 9: Clive</u>		
Jan. 14	8:30 A.M., GLAMOUR MAGAZINE "BODYSCOPE BREAKFAST"		
Thursday Jan. 14 4:30 P.M.- 7:30 P.M.	PREVIEW OF NEW EDITORIAL CONCEPT Editors of <u>Town &amp; Country</u> present a 'sneak preview' of "Beauty Scents"--to be introduced in Feb. By invitation. Contact: Martin Schrader, 935-4083.	TOWN & COUNTRY	ST. REGIS LIBRARY
Thursday Jan. 14 5:00 P.M.	"PAPER CAPER" By invitation only. Publicity: Firestone Associates, 924-4728.	HUDSON PAPER	PLAZA HOTEL TERRACE ROOM
Thursday Jan. 14 6:30 P.M.	SPRING-SUMMER BRIDAL SHOW Also: <u>Jan. 20</u> , 7:30, St. David's; <u>Jan. 21</u> , 7:30, Paramus & White Plains; <u>Jan. 28</u> , 7:30, Short Hills & Manhasset. Publicity: Lubar Assoc., 279-0793.	B. ALTMAN & CO.	BRIDAL DEPT. 3RD FLOOR
Jan. 14	7:30 P.M., GIMBELS BRIDGEPORT BRIDAL SHOW		
Friday Jan. 15- Jan. 22	ITALIAN COUTURE SUMMER SHOWINGS Contact: 44, via Lombardia, 00187 Roma, Italy.	CAMERA NAZIONALE DELLA MODA ITALIANA	ROME ITALY
<u>Fri., Jan. 15:</u> 11:00 A.M. Opening Ceremony (Campidoglio) 5:00 P.M. ACCESSORIES (Grand Hotel) 5:30 P.M. MENSWEAR (Grand Hotel) Bazzarini, Coccoli, Nativo, Rosati, Siviglia			
(continued on following page)			

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Jan. 15-	<u>ITALIAN COUTURE SHOWINGS, ROME, ITALY (continued from page 3)</u>		
Jan. 22	<u>Sat., Jan. 16:</u>	9:30 A.M. CURIEL (Excelsior Hotel) 11:00 A.M. BRUGNOLI (Excelsior Hotel) 12:30 P.M. GARNETT (Excelsior Hotel) 3:30 P.M. FARAONI (via Veneto, 169) 5:00 P.M. DI LAZZARO (via Porta Pinciana, 4) 9:00 P.M. SANLORENZO (Grand Hotel)	— — —
	<u>Sun., Jan. 17:</u>	9:30 A.M. GREGORIANA (Grand Hotel) 11:00 A.M. MARUCELLI (Grand Hotel) 12:30 P.M. FONTANA (Grand Hotel) 3:30 P.M. ANTONELLI (via Boncompagni, 14) 5:00 P.M. TITA ROSSI (via Gregoriana, 54) 9:00 P.M. TIZIANI (via Gregoriana, 41)	— — —
	<u>Mon., Jan. 18:</u>	10:00 A.M. CAPUCCI (via Gregoriana, 56) 11:30 A.M. SARLI (Grand Hotel) 1:30 P.M. ZINGONE (Grand Hotel) 3:30 P.M. CAROSA (Grand Hotel) 5:00 P.M. FABIANI (via Condotti, 11) 6:30 P.M. MENSWEAR (Grand Hotel) 9:00 P.M. Wanver, Valentini, Brioni, Litrico, Sir Bonser GALITZINE (via Veneto, 84)	— — —
	<u>Tues., Jan. 19:</u>	10:00 A.M. LAUG (Piazza di Spagna, 81) 11:30 A.M. RIVA (Piazza di Spagna, 86) 3:30 P.M. OGNIBENE-ZENDMAN (via Toscana, 1) 5:00 P.M. BAROCCO (via Emilia, 88) 6:30 P.M. MENSWEAR (place to be announced) Datti, Palazzi, Piattelli, Testa 9:00 P.M. MILA SCHOEN (Grand Hotel)	— — —
	<u>Wed., Jan. 20:</u>	9:30 A.M. CENTINARO (Grand Hotel) 11:00 A.M. BIKI (Grand Hotel) 12:30 P.M. ENZO (Grand Hotel) 3:30 P.M. BALESTRA (via Gregoriana, 36) 5:00 P.M. LANCETTI (via Condottie, 61) 6:30 P.M. SAMO (Grand Hotel)	— — —

Friday Jan. 15 10:00 A.M.	PREVIEW: NEW MODEL ROOMS By invitation. Contact: Pat Thavenot, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	GAYLORD GALLERY 7TH FLOOR
Friday Jan. 15 7:00 P.M. Dinner	6TH ANNUAL DESIGN AWARDS Annual design awards dinner. By invitation only. Publicity: Barbara Perrin, Tele-Press Associates, 736-8630.	CULTURED PEARL INDUSTRIES OF AMERICA & JAPAN	WALDORF-ASTORIA STARLIGHT ROOF
Jan. 15- Jan. 24			Publicity: Barbara Perrin, Tele-Press Associates, 736-8630.
Saturday Jan. 16 12:00 Noon Luncheon	"LET'S GO SKIING!" NATIONAL SKI WEEK. Contact: Ski Week Coordinator, Ski Industries America, 432 Park Avenue South, 689-1266.	EASTERN AIRLINES	THE FOUR SEASONS 99 EAST 52ND STREET
Jan. 16- Jan. 20			"Shuttle Spree" collection from Bonwit Teller. Fashion Show Coordinator & Commentator: Phyllis Youngheart. By reservation. Contact: PL. 1-4300.
Jan. 16- Jan. 20			18TH ITALIAN LEATHER GOODS EXHIBITION, Fair Grounds, Milan, Italy. Contact: Secretary-General, Mipel, 14 via G. Leopardi, 20123 Milan, Italy.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 17-	WASHINGTON GIFT SHOW, Sheraton-Park Hotel, Washington, D.C. Contact:		
Jan. 20	Maxine or Bob Carman, Little Bros. Shows, 220 Fifth Avenue, 686-1677.		
Monday	SPRING BRIDAL	ABRAHAM & STRAUS	BRIDAL SALON
Jan. 18	SHOWS	(BROOKLYN)	3RD FLOOR
6:00 P.M.	Free tickets available in Bridal Salon. Also at 7:00 and 8:00 P.M. Publicity: Olga Soffer, TR. 5-0195.		
Beginning Monday	OPENING: SUMMER COLLECTION	CHESTER NOW	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Jan. 18	Continuous by appointment. Contact: Maria Scotto, 244-3877.		
Beginning Monday	OPENING OF SUMMER COLLECTION	GININI	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Jan. 18	Continuous showings. Contact: Joyce Quinlan, PE. 6-2291.		
Beginning Monday	OPENING OF SUMMER COLLECTION	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Jan. 18	Continuous showings. Contact: 244-4700.		
Beginning Monday	OPENING OF SUMMER COLLECTION	JEUNESSE BY JEANNENE BOOHER	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Jan. 18	Continuous showings. Contact: Howard Gilson, 695-6234.		
Beginning Monday	OPENING OF SUMMER COLLECTION	NARDUCCI SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Jan. 18	Continuous by appointment. Contact: Bill Friese, 594-5660.		
Beginning Monday	OPENING OF SUMMER COLLECTION	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Jan. 18	Continuous by appointment. Contact: Miss Helen, 695-5100.		
Beginning Monday	OPENING OF SUMMER COLLECTION	TERRY MORTON FOR PARNES-FEINSTEIN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Jan. 18	Continuous showings. Contact: BR. 9-0952.		
Beginning Monday	OPENING: SUMMER COLLECTION	SAZ	200 EAST END AVENUE SHOWROOM - APT. 7L
Jan. 18	Late-day and evening collection. By appointment. Contact: Miss Gill, 348-2132. Publicity: Frances Iger Laterman, TR. 6-5921.		
Jan. 18-	NATIONAL NOTIONS SHOW, Statler-Hilton Hotel, 33rd Street & 7th Avenue.		
Jan. 21	Contact: Leonard Ennis, 350 Fifth Avenue, 736-8820.		
Monday	GREEK KNITWEAR	GREEK TRADE CENTER	150 EAST 58TH STREET
Jan. 18-	SHOWING		SHOWROOM - 3RD FLOOR
Jan. 30	Men's, women's, children's knitwear from Greece. For buyers and importers. Contact: 751-2404.		
Jan. 19	10:30 A.M., NORMAN NORELL, 550 Seventh Avenue, 10th floor, CH. 4-5452		
Tuesday	PREVIEW:	KARL MANN	232 EAST 59TH STREET
Jan. 19	NEW GALLERY	ASSOCIATES	BET. 3RD & 2ND AVES.
5:00 P.M.	Graphics by James Rosenquist, Ellsworth Kelly, Roy Lichenstein, Richard Lindner, Willem de Kooning, Sam Francis, Robert Motherwell, Louise Nevelson, Henry Pearson, Saul Steinberg. By invitation. Contact: Edith Siroto, 427-9949.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 19 9:00 A.M.- 5:00 P.M.	3-DAY FASHION WORKSHOP Fashion merchandising workshop for buyers, Jan. 19, 20, 21. Price: \$175 per person. Contact: Edna Brodie, LA. 4-1300 ext. 297.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Jan. 19	7:30 P.M., GIMBELS PARAMUS BRIDAL SHOW		
Jan. 19	8:00 P.M., MARTIN'S BRIDAL SHOW, Garden City (see page 2)		
Wednesday Jan. 20 10:30 A.M.	MIDWINTER FURNITURE SHOW Introduction of new import collection; also furniture vignettes. By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS NEW YORK	COLONIAL GALLERY 9TH FLOOR
Wednesday Jan. 20 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Resort-Spring Collection at luncheon showing. Reservation (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	DIA DIODATO (526 SEVENTH AVE.)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 20 6:30 P.M.	SPRING BRIDAL SHOW By invitation. Contact: Adrienne Seiden, OR. 5-1000.	FRANKLIN SIMON	4TH FLOOR
Jan. 20	7:30 P.M., GIMBELS ROOSEVELT FIELD BRIDAL SHOW		
Jan. 20	7:30 P.M., ALTMAN BRIDAL SHOW, St. David's (see page 3)		
Thursday Jan. 21 12:00 Noon Luncheon	FIRST PRINT DESIGNER AWARDS Six awards in women's wear, menswear, interior design. By invitation only. Publicity: Alice Encke, Bell & Stanton, 759-4800.	AMERICAN PRINTED FABRICS COUNCIL	PHILHARMONIC HALL LINCOLN CENTER
Thursday Jan. 21 5:00 P.M. Cocktails	PRESS PREVIEW: BEAUTY SPA "Come '71, Stay Young". Salu Devnani, VP Gen. Mgr., invites beauty and travel editors to a "water-baby party". By invitation only. Publicity: Wertheim & Associates, 227 East 57th Street, 753-8273.	SAFETY HARBOR SPA SAFETY HARBOR, FLA.	LE CLUB HEALTH SPA 327 EAST 48TH STREET
Jan. 21	7:30 P.M., ALTMAN BRIDAL SHOW, Paramus & White Plains (see page 3)		
Friday Jan. 22- Jan. 31	17TH WINTER ANTIQUES SHOW Admission: \$3.00. (Preview for benefit East Side House Settlement: \$25.00) Publicity: Bill Doll & Co., 150 West 52nd Street, JU. 6-8894.	EAST SIDE HOUSE SETTLEMENT (33 EAST 60TH STREET)	7TH REGIMENT ARMORY PARK AVE. & 67TH ST.
Friday Jan. 22 9:30 A.M.	SPANISH COUTURE SUMMER SHOWINGS Contact: Oficina de Promocion de la Moda Espanola, Ministerio de Informacion y Turismo, Avda. Generalisimo, 39, Madrid 16, Spain. <u>9:30 A.M.:</u> Capsule collections of 5 leather & suede houses; capsule collections by: Carmen Mir, Pedro Rovira, Santa Eulalia, Pedro Rodriguez, Villahierro, Herrera y Ollero <u>12:00 Noon:</u> Luncheon <u>2:00 P.M.:</u> Capsule collections by: Mitzou, Elio Berhanyer, Pertegaz <u>4:00 P.M.:</u> Collections in private salons	LA MODA ESPANOLA	PALACIO DEL CONGRESO MADRID, SPAIN

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday Jan. 23 12:00 Noon Luncheon	FASHION SHOW AT LUNCHEON "Shuttle Spree" collection from Bonwit Teller. Fashion Show Coordinator & Commentator: Phyllis Youngheart. By reservation. Contact: PL. 1-4300.	EASTERN AIRLINES	THE FOUR SEASONS 99 EAST 52ND STREET
Saturday Jan. 23- Jan. 29	MIDSUMMER MARKET Contact: Elizabeth Cleveland, Suite 3150, Apparel Mart, 2300 Stemmons Freeway, Dallas, Texas, 214-ME. 1-3394. <u>Sat., Jan. 23:</u> 12:00 Noon Retail Seminar (luncheon) <u>Sun., Jan. 24:</u> 6:00 P.M. "Fashion Directions for Summer" (cocktails) <u>Mon., Jan. 25:</u> 7:30 A.M. "Summer Market Summary" (coffee) 6:00 P.M. "Gateway to Contrasts" (cocktails)	TEXAS FASHION CREATORS	APPAREL MART DALLAS, TEXAS
Sunday Jan. 24- Jan. 27	INTERNATIONAL BOUTIQUE SHOW Apparel for men and women, accessories, shoes, gifts from England, France, Germany, Italy, Sweden, South America, U.S., others. Contact: Oscar Pluznick, Suite 2290, LA. 5-5024.	NATIONAL BOUTIQUE SHOW	McALPIN HOTEL
Sunday Jan. 24- Jan. 27	FRENCH READY-TO-WEAR AT BOUTIQUE SHOW Ready-to-wear from 14 French manufacturers. Daily, 9:00-6:00. Contact: Philippe Lambert, French Trade Shows, 1150 Sixth Avenue, 582-4960.	FEDERATION FRANCAISE DE VETEMENT FEMININ	McALPIN HOTEL COLONIAL RM - 3RD FLOOR
Jan. 24- Jan. 29	CHICAGO GIFT SHOW, McCormick Place and Palmer House, Chicago. Contact: Maxine or Bob Carman, 220 Fifth Avenue, 686-1677.		
Monday Jan. 25 8:30 P.M.	"NIGHT OF THE LEGENDS" Benefit dinner-dance with showing of Blackglama mink fashions. Price: \$150 per couple, for P.A.L. Publicity: Arnold Jurdem, 421-1461.	GREAT LAKES MINK ASSN	THE FOUR SEASONS 99 EAST 52ND STREET
Beginning Monday Jan. 25	OPENING: SUMMER COLLECTION Continuous by appointment. Contact: 564-9320.	REFLECTIONS BY BEVERLY MOYER	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 25	OPENING: SPRING COLLECTION Designed by Patrick Porter and Mario Forte. Continuous showings. Contact: 565-1025. Publicity: Barbara Kling, LT. 1-8024.	RONA	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 25	SPRING DOMESTICS MARKET WEEK Sheets, towels, blankets, bedspreads, shower curtains for Spring-Summer. By appointment. Contact: Claude Delibes, 564-0700.	WEST POINT PEPPERELL	111 WEST 40TH STREET SHOWROOM - 10TH FLOOR
Monday Jan. 25- Feb. 6	INTERNAT'L DATELINE COLLECTION II Pret-a-porter collection for international travel designed by Zuzu Angel. By appointment. Contact: Lisa Curtis, 684-7444.	ZUZU ANGEL (RIO DE JANEIRO)	GOTHAM HOTEL PRIVATE SUITE
Tuesday Jan. 26 10:30 A.M.	OPENING OF SUMMER COLLECTION By invitation only. Thereafter by appointment. Contact: Matty, 244-7522.	SHANNON RODGERS FOR JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 25-	PARIS COUTURE SUMMER SHOWINGS	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS FRANCE
Jan. 29	Contact: 100 Fbg St-Honoré, Paris, France.		
	<u>Mon., Jan. 25:</u>	9:00 A.M. Lepage 10:00 A.M. Venet 11:30 A.M. Molyneux; Feraud; Venet 1:00 P.M. Cerruti 2:00 P.M. Vaughan; Lepage 2:30 P.M. Feraud; Molyneux 3:00 P.M. Scherrer 4:00 P.M. De Rauch 5:30 P.M. Torrente	
	<u>Tues., Jan. 26:</u>	9:00 A.M. Lapidus 10:00 A.M. Balmain 11:30 A.M. Cardin 3:00 P.M. Chanel; De Rauch 5:00 P.M. Ricci; Griffé 6:00 P.M. Lapidus 6:30 P.M. Cerruti	
	<u>Wed., Jan. 27:</u>	9:30 A.M. Givenchy 10:30 A.M. Ungaro 11:00 A.M. Laroche; Ricci 12:30 P.M. Hercey 2:00 P.M. Ungaro 2:30 P.M. Patou 3:00 P.M. Givenchy 4:00 P.M. Lanvin 5:00 P.M. Gres; Laroche	
	<u>Thurs., Jan. 28:</u>	9:45 A.M. Dior 10:30 A.M. Patou 11:00 A.M. Lanvin 11:30 A.M. Courreges 3:00 P.M. Courreges 3:30 P.M. St-Laurent 5:00 P.M. Dior	
	<u>Fri., Jan. 29:</u>	3:00 P.M. Carven	

Tuesday Jan. 26 1:00 P.M.	OPENING: SUMMER COLLECTION By invitation. Contact: LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Jan. 26 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: Kay Farmer, OX. 5-4812.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Jan. 26	6:30 & 8:30 P.M., GIMBELS VALLEY STREAM BRIDAL SHOWS		
Beginning Tuesday Jan. 26	SPRING-SUMMER COLLECTION Continuous by appointment. Contact: 524-5093. Publicity: Stutman Associates, 247-2662.	RICHARD FRONTMAN	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Jan. 26	SUMMER SPORTSWEAR COLLECTION Continuous by appointment. Contact: Bernice Lewis, 279-3410.	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 26	OPENING: SUMMER COLLECTION Continuous by appointment. Contact: LO. 4-2155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Jan. 26	"SUMMER SPREE" COLLECTION By appointment. Contact: Betty Hanson, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Tuesday Jan. 26	OPENING: SUMMER COLLECTION Continuous showings. Contact: Bernice Geller, 947-2055.	MARDI GRAS BY JERRY MARSCH	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday Jan. 26	SUMMER COLLECTION BY OLE BORDEN Continuous showings. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Jan. 26	OPENING: SUMMER COLLECTION Continuous showings. Contact: LO. 3-6143.	SPORT TRIO BY MISS RIKKI	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Jan. 26	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Ben Rae, CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Jan. 27 10:00 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 2 at 11:00. By reservation. Contact: LA. 4-3520.	TRAINA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Jan. 27 10:30 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: 244-3169.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday Jan. 27 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LA. 4-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Jan. 27 12:00 Noon	OPENING OF SUMMER COLLECTION Also Feb. 2 at 12:00. By reservation. Contact: LA. 4-0237.	DON BREITINGER FOR HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Jan. 27 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Things to Wear and Needlepoint Accessories". Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	PERI NEEDLEPOINT	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 27 1:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. <u>(Note Change of Time)</u> Contact: 736-1351.	ARTHUR DOUCETTE FOR J.G. COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday Jan. 27 1:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: Judy Lauterstein, LO. 4-0462.	SPORT SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 27 2:30 P.M.	OPENING: SUMMER COLLECTION Designed by Marie McCarthy. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Jan. 27 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 2 at 4:00. By reservation. Contact: LA. 4-3520.	TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Wednesday Jan. 27	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Wednesday Jan. 27	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 279-6250.	JENNIFER BY JOHN MULLEN	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Jan. 27- Feb. 5	SUMMER COLLECTION FROM JAPAN Showing by appointment. Contact: CI. 7-2200.	ISSEY MIYAKE (TOKYO)	GOTHAM HOTEL PRIVATE SUITE
Thursday Jan. 28 8:00 A.M. Breakfast	PRESS PREVIEW: BED & BATH FASHIONS Introduction of Spring-Summer '71 bed and bath fashions. By invitation. Contact: Daphne Hardoon, 333-3672.	BURLINGTON DOMESTICS	1345 SIXTH AVENUE SHOWROOM - 3RD FLOOR
Thursday Jan. 28 11:00 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 2, 9 at 11:00.	OSCAR DE LA RENTA BOUTIQUE By reservation. Contact: Marilyn Pignoni, LA. 4-9350.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Jan. 28 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Contact: 594-3000.	MORTON MYLES FOR MALCOLM CHARLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Jan. 28 1:15 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: Miss Fritzzi, LO. 4-9115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Jan. 28 3:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: Ruth McLaughlin, BR. 9-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Jan. 28 4:00 P.M.	OPENING: SUMMER COLLECTIONS Designed by Elinor Simmons and Rizkallah. Contact: 594-0030.	MALCOLM STARR; MALCOLM STARR INTL	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Jan. 28	7:30 P.M., ALTMAN BRIDAL SHOW, Short Hills & Westchester (see page 3)		

Friday Jan. 29- Feb. 2	7TH ITALIAN KNIT MARKET Knitwear for men, women, children. Contact: MAIT, 9/A Viale Gramsci, 1-50121 Florence, Italy.	MAIT	GRAND HOTEL FLORENCE, ITALY
------------------------------	--	------	--------------------------------

Saturday Jan. 30 12:00 Noon Luncheon	FASHION SHOW AT LUNCHEON "Shuttle Spree" collection from Bonwit Teller. Fashion Show coordinator & Commentator: Phyllis Youngheart. By reservation. Contact: PL. 1-4300.	EASTERN AIRLINES	THE FOUR SEASONS 99 EAST 52ND STREET
---	---	------------------	---

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Jan. 31-	FOOTWEAR FASHION WEEK	FOOTWEAR ASSOCIATIONS	WALDORF-ASTORIA; PLAZA HOTEL
Feb. 2	Sponsored by New England Footwear Assn; American Footwear Mfrs Assn; National Shoe Retailers; Volume Footwear Retailers.	<u>Sun &amp; Mon, 9:00-6:00;</u>	
	<u>Tues., 9:00-12:00.</u>	Contact: New Yorker Hotel, 8th Ave. & 34th St, 594-7606.	
Sunday Jan. 31-	FABRIC-TRIMMINGS SHOW	APPAREL MART	APPAREL MART DALLAS, TEXAS
Feb. 3	Contact: Jack Goldstein, 527 Madison Avenue, Room 1616, 752-2422.		
Monday Feb. 1	TWO TREND MEETINGS	ASSOCIATION FASHION SERVICE	WALDORF-ASTORIA EMPIRE ROOM
8:30 A.M. & 10:15 A.M.	Semi-annual fashion trend meetings. (Also at 10:15 A.M.) By invitation. Contact: 51 East 42nd Street, MU. 2-8705.		
Monday Feb. 1 11:30 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday Feb. 1 2:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: Nan Koven, BR. 9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Feb. 1 2:00 P.M. & 4:00 P.M.	FASHION CONFERENCE Semi-annual fashion conference. (Also at 4:00 P.M.) By invitation. Contact: 200 Madison Avenue, MU. 6-7520.	NATIONAL SHOE RETAILERS ASSN	PLAZA HOTEL GRAND BALLROOM
Monday Feb. 1 5:00 P.M.	PREVIEW OF SUMMER COLLECTION By invitation. Contact: PL. 5-8643.	E. SONNE REYES	ST. REGIS VERSAILLES SUITE
Tuesday Feb. 2 9:15 A.M.	OPENING: SUMMER COLLECTION Show (20-minute) will begin promptly at 9:30. By invitation. Thereafter by appointment. Contact: 868-2880. Publicity: Eleanor Lambert, MU. 8-2130.	ANNEMARIE GARDIN FOR PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Feb. 2 10:00 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 4 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Tuesday Feb. 2 1:00 P.M.	OPENING: SUMMER COLLECTION Also Feb. 9, 11 at 1:00. By reservation. Contact: WI. 7-8235.	DONALD BROOKS BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Feb. 2 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LA. 4-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Feb. 2 3:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Feb. 2 4:00 P.M.	OPENING: SUMMER COLLECTION By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Feb. 2 5:00 P.M.	OPENING: SUMMER COLLECTION Also Feb. 3, 8, 9 at 5:00. By reservation. Contact: Marjorie Plecher, 213-627-8586.	RAY AGHAYAN- BOB MACKIE	GOTHAM HOTEL PRIVATE SUITE Contact: Marjorie Plecher,
Beginning Tuesday Feb. 2	OPENING OF SUMMER COLLECTION By appointment. Contact: Maria Finkle, LO. 4-9220. Lambert, MU. 8-2130.	CHRISTIAN DIOR- NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Publicity: Eleanor
Wednesday Feb. 3 9:30 A.M.	OPENING: SUMMER COLLECTION By reservation. Contact: Mr. Revell, CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Feb. 3 10:30 A.M.	OPENING: SUMMER COLLECTION Also Feb. 10 at 10:30. Contact: Mabel Glemby, LA. 4-3520. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Feb. 3 12:00 Noon	OPENING OF SUMMER COLLECTION Also Feb. 8 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Feb. 3 1:00 P.M.	OPENING: SUMMER COLLECTION By reservation. Contact: Judy Lauterstein, LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Feb. 3 4:00 P.M.	OPENING: SUMMER COLLECTIONS Designed by June Francis. By reservation. Contact: Mike Korwin, LO. 3-6126.	CLARET-GAVI	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday Feb. 4 11:00 A.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: 244-3818.	STAN HERMAN FOR MR. MORT	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday Feb. 4 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Feb. 4 2:00 P.M.	OPENING OF SUMMER COLLECTION By invitation only. Thereafter continuous by appointment. Contact: Janet Bonomo, 594-5660.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Feb. 4 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Feb. 4 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 9, 11 at 4:00. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Friday Feb. 5- Feb. 9	13TH ANNUAL MENSWEAR SHOW Preview of men's fashions at annual seminar and 56th annual convention of Menswear Retailers of America. Presentation of "Lulu" Awards. Executive Director: Norman Karr. By invitation. Contact: Katherine Agnello, LT1-8210.	MEN'S FASHION ASSOCIATION	THE MARRIOTT PHILADELPHIA, PA.

1972